RESULTS OF EXTERNAL SURVEYS

The tabulated results denoted represent scores out of a possible range of 1 to 5

Pilot Agency A

Dimensions	Level of Importance	Level of Satisfaction
Tangibles	4.4	1.4
Reliability	4.8	1.8
Responsiveness	4.9	1.9
Competence	4.8	1.8
Courtesy	4.8	1.8
Credibility	4.7	1.7
Security	4.8	1.8
Access	4.7	1.7
Communication	4.8	1.8
Understanding the Customer	4.7	1.7

Pilot Agency B

Dimensions	Level of Importance	Level of Satisfaction
Tangibles	4.4	1.4
Reliability	4.6	1.6
Responsiveness	4.8	1.8
Competence	4.8	1.8
Courtesy	4.7	1.7
Credibility	4.7	1.7
Security	4.8	1.8
Access	4.7	1.7
Communication	4.7	1.7
Understanding the Customer	4.7	1.7

Pilot Agency C

Dimensions	Level of Importance	Level of Satisfaction
Tangibles	4.6	1.6
Reliability	5.0	2.0
Responsiveness	4.9	1.9
Competence	4.8	1.8
Courtesy	4.9	1.9
Credibility	4.9	1.9
Security	5.0	2.0
Access	4.9	1.9
Communication	4.9	1.9
Understanding the Customer	4.9	1.9

Pilot Agency D

Dimensions	Level of Importance	Level of Satisfaction
Tangibles	4.5	1.5
Reliability	4.6	1.6
Responsiveness	4.7	1.7
Competence	4.7	1.7
Courtesy	4.7	1.7
Credibility	4.6	1.6
Security	4.6	1.6
Access	4.6	1.6
Communication	4.7	1.7
Understanding the Customer	4.7	1.7

Pilot Agency E

Dimensions	Level of Importance	Level of Satisfaction
Tangibles	4.5	1.5
Reliability	4.7	1.7

Responsiveness	4.8	1.8
Competence	4.8	1.8
Courtesy	4.8	1.8
Credibility	4.7	1.7
Security	4.8	1.8
Access	4.9	1.9
Communication	4.7	1.7
Understanding the Customer	4.7	1.7

Pilot Agency F

Dimensions	Level of Importance	Level of Satisfaction
The information I receive is easy to understand	4.8	4.1
The information I receive is reliable	4.8	4.1
My phone calls are quickly transferred to the person who can best answer my question (s)	4.7	4.0
The information I receive is accurate	4.8	4.0
Staff is courteous	4.8	3.9
Staff handle my telephone calls appropriately	4.8	3.9
Staff is professional	4.8	3.7