

The Bahamas Philatelic Bureau
 General Post Office
 PO Box N-8302
 NASSAU
 BAHAMAS

CHRISTMAS 2010

Please supply me with the following

VALUE	QUANTITY REQUIRED	MINT OR USED	COST
15c			
50c			
65c			
70c			
Gutter Pairs @ \$4.00			
Plate and/or Traffic Light Blocks comprising 4 stamps @ \$8.00			
First Day Cover with stamps @ \$2.75			
TOTAL			

Name _____

Address _____

2011 PROGRAMME INCLUDES

50th Anniversary of the Sassoon Heart Foundation

HM Queen Elizabeth II's Birthday

150th Anniversary of the
 Establishment of the Anglican Diocese and the City of Nassau

Christmas 2011

A Standing Order Account

To obtain regular stamp issues from The BAHAMAS, it is easy to arrange to have a Standing Order Account with The BAHAMAS Philatelic Bureau, who will be pleased to regularly dispatch your requirements of mint sets, C.T.O.s, and/or First Day Covers, saving you the trouble of having to write.

To open a standing order account, forward US \$25.00 or equivalent currency by postal money order or bank certified check, stating your requirements and including your full mailing address to:

THE BAHAMAS PHILATELIC BUREAU
GENERAL POST OFFICE
 P.O. BOX N8302
 NASSAU BAHAMAS

e-mail BAHAMASPHILATELIC@bahamas.gov.bs

THE ISLANDS OF THE BAHAMAS
"IT JUST KEEPS GETTING BETTER"

TOURIST WINTER ESCAPES



CHRISTMAS 2010
BAHAMAS

TOURIST WINTER ESCAPES CHRISTMAS 2010

Year-round sunshine and warm weather makes the Bahamas a favorite destination for travellers in need of rest, relaxation, and a fun-filled getaway. Each year around 4 million visitors make their way to the sunny shores of Nassau/Paradise Island and other islands of the archipelago, which are found just 50 miles off the Florida coast.

Arriving by air and sea, the peak holiday season starts from mid-December as travelers escape their colder climates and head to the exotic Bahamas to soak up the beautiful island life and enjoy the traditional festivities such as the world famous Junkanoo and firework displays throughout the islands; the perfect atmosphere for celebrating Christmas and the New Year with family and friends.

With tourism directly and indirectly employing 50% of the Bahamian workforce and accounting for approximately half of the country's GDP, this year's Christmas stamps are a celebration for all who will be enjoying the islands this Christmas. The stamps have been designed in a classic Art Deco poster style and depict four of the main elements of tourism.



The legend of these islands have attracted airlines from around the world and even the world's largest cruise ships – The Oasis of the Seas and the Allure of the Seas. The cruise ships and 'planes bringing guests and family members back to our shores for Christmas are represented on the 15c and 65c stamps.

The Bahamas experience includes unmatched beauty in land and seascapes. Thousands of white, sandy beaches line the coasts of the nation's 700 islands and cays. Furthermore, the country is known to have the world's clearest waters, which take on a wide spectrum of green hues – from turquoise to emerald to aquamarine.

Spectacular resorts have been established to receive the passengers who flock here. The 50c Stamp depicts the Atlantis Hotel, Paradise Island, situated on a two-mile long, pristine white sand beach representing the luxury accommodation and resorts that Bahamas can offer to visitors. Between 1994 and 1998, Sol Kerzner, having purchased a languishing Resorts International, created the Hotel from the ground up - bringing life to the myth and legend of the lost city of Atlantis in a major achievement of architectural splendor that appears to have arisen from the sea. Following a decade of success, the growth of Atlantis, Paradise Island has continued. Adding to the existing 2,317 rooms and the world's largest open-air marine habitat, expansions include additional luxury accommodation and facilities such as Dolphin Cay, a 14-acre dolphin habitat and education center; a 63-acre addition to the waterscape, now called Aquaventure; Aura, a nightclub from the operators of PURE, LAX and Coyote Ugly in Las Vegas; the largest conference space in the Caribbean; and the 30,000 square-foot flagship Mandara Spa.



In the Bahamas, guests enjoy exhilarating water activities, high-end shopping, and intriguing historic and cultural tours. Fascinating forts complete with canons, moats and dungeons, welcome visitors

to experience an era of sea pirates, buccaneers and privateers. The 70c value depicts Fort Fincastle and the Water Tower which commands spectacular views across the island. Fort Fincastle overlooks the town from Bennet's Hill and was built by Lord Dunmore, about 1793, who named it after his second title, Viscount Fincastle. The fort boasts spectacular views from its 126 foot water tower and lighthouse.



More valued than any attraction landmark or geographical feature, however, is the warmth of the Bahamian people. The special brand of Bahamian hospitality is known throughout the world. Bahamians are eager to share their history and traditions with their guests and the vistas of The Island of The Bahamas are even more beautiful when in the company of Bahamian friends.

TECHNICAL DETAILS

- Designer : Andrew Robinson
- Printer : BDT International
- Process : Stochastic lithography
- Stamp Size : 28.45 x 42.58mm
- Sheet Format : 50 (2 x 25)
- Perforation : 14 per 2cms
- Release Date : 10 November 2010
- Production
- Co-ordination : Creative Direction (Worldwide) Ltd