

## FOR IMMEDIATE RELEASE

## PRESS SECRETARY ANNOUNCES NEW APPOINTMENTS IN THE PRIME MINISTER'S PRESS OFFICE

Journalist and former News Anchor Keishla Adderley has been appointed Deputy Press Secretary in The Office of the Prime Minister. Adderley has been instrumental in the Press Office in 2022, producing documentaries, providing coverage of Prime Minister Davis, writing, and helping to set up the new department at the Office of the Prime Minister.

Adderley is a journalist of 23 years. She served as a news anchor at the Broadcasting Corporation of The Bahamas and has carried out assignments across North America, Africa, Europe, and The Caribbean in addition to daily news coverage of events across The Bahamas.

Her assignments of regional and international meetings include coverage of The Prime Minister at high-level talks, including bilateral talks with heads of state, deliberations at the United Nations, Commonwealth Heads of Government Meetings and regional talks throughout the Caribbean.

Adderley has served in various capacities at the Corporation including the hosting of national and state events, News producer and Editor.

"It's an honour to be part of a system that is mandated to create greater harmony between the fourth estate, the government and by extension the people of The Bahamas and facilitate greater access to the daily affairs of government," Adderley said in accepting the appointment.

"I have always loved the communications field and look forward to the opportunity to lend and expand my knowledge in this new capacity," she added.

Adderley is a graduate of Clarke Atlanta University in Atlanta, Georgia and holds a Bachelor of Arts Degree in Radio, Television and Film from the institution.

Adderley also holds an Associate's of Arts Degree in Mass Communications from The College of The Bahamas.

C. Jillian Gray has been appointed Chief Press Officer in The Office of the Prime minister. Gray is a broadcast journalist of 10 years in the field of media as a reporter and anchor with Our News.

She is skilled at covering hard news but says her passion is in telling the stories of ordinary Bahamians doing extraordinary things.

After training to be an English Language teacher for two years, Jillian transitioned to the Media Journalism program at the University of The Bahamas to further sharpen her unique knack for communications.

Gray has extensive digital design experience. An author, media coach, magazine owner, and communications strategist, Gray says she looks forward to using her skill sets of "prioritizing goals and managing projects with proficiency in the interest of national development."

"I believe the strength of any organization lies in the cohesion of its members. That's why I am excited about creating synergy within our team for the advancement of the country". Jillian said.

She has been with the Press Office since it was established under the Davis Administration. Gray has worked coordinating the day-to-day activities of the department and the press team. She is the lead coordinator for press cabinet briefings, minister's press tours, and engagement campaigns.

The appointments take immediate effect.